

## 2024 Pride at Peak Fashion Show Sponsor Opportunity



Hello potential Pride at Peak Sponsor!

I'm very excited to bring back The Pride at Peak Fashion Show and, for the third year in a row, grow Merchantville's heart even bigger. The faces of love, pride, and acceptance at this event, continue to remind me how important it is for these events to take place in small towns across the country. I'm proud to bring Merchantville and the surrounding community together and celebrate our LGBTQIA+ community with music, fashion, attitude, and pride in one's identity!

The event will again take place outside Peak Secondhand on 105 Centre Street, **Saturday, June 1st** from **11am-3pm** and will feature drag queen performances from Philly Drag Mafia's best queens, local DJ Triiish, vendors and a fashion show starring all the best local fashionistas young & old.

To keep this event free, Peak Secondhand is once again looking for support and partnerships from you and the surrounding business community.

Below you will find the available sponsorship levels, methods of contribution, and a QR code to the [Pride at Peak Model Interest Form](#) if you prefer modeling over contributing. Both are strongly encouraged! 😊

Thank you in advance for your support of The Pride at Peak Fashion Show celebration!

*Carolyn Busa*

Carolyn Busa  
**Owner, Peak Secondhand**  
**[peaksecondhand.com](http://peaksecondhand.com)**  
**FB/IG @peaksecondhand**



*Scan to Model!!*



## Pride at Peak Sponsorship Levels



### Premier 'Model' Sponsor: \$500

- Named as "Premier Model Sponsor" on marketing materials
- Logo on event step & repeat
- Named as "Premier Sponsor" on stage at event & on [Peak Secondhand](#) website
- Promotional video on social media dedicated to "Premier Sponsor"
- Complimentary vendor space and/or opportunity to distribute marketing materials at event

### Silver Secondhand Sponsor: \$200

- Logo on all marketing materials
- Named as "Silver Secondhand Sponsor" on stage at event & on [Peak Secondhand](#) website
- Shout out/tagged on social media posts and social media stories
- Opportunity at event to distribute company-branded materials

### Local Business Sponsor: \$100

- Name of business on all marketing materials
- Named as "Local Business Sponsor" on stage at event
- Shout out/tagged on social media posts and social media stories
- Video on social media dedicated to all "Local Business Sponsors"

### Peak BFF: \$10, \$25, \$50 - Whatever you can is appreciated!! 🙌

- 20% off coupon to Peak Secondhand
- Shout out/tagged on social media posts and social media stories
- Shout out on social media video dedicated to all "Peak Friends"

Business / Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Preferred Social Media handles: \_\_\_\_\_

### Sponsorship Level:

- ☐ Premier Model - \$500
- ☐ Silver Secondhand - \$200
- ☐ Local Business - \$100
- ☐ Peak Friend - [\$     ]

Checks can be made payable to "Peak Secondhand" and sent to: Peak Secondhand, 105 S. Centre Street, Merchantville, NJ 08109. Payment can also be sent via Venmo to @peaksecondhand with the note "Pride at Peak Sponsor." Contact Carolyn Busa with any questions: [peaksecondhand@gmail.com](mailto:peaksecondhand@gmail.com) or by texting/calling 609-230-6882.